

McGreevy

**PROLAB**  
**& ProPress**

Professional Quality Photo Lab &amp; Press Printing Services

518-426-1039

## Books - Press Printed (page 1 of 2)

At McGreevy ProLab & ProPress we specialize in short-run custom books. Every phase of the book making process is completed on premises; printing, case making, laminating, milling, notching, gluing and binding; we do it all in-house. We use only the finest quality papers and cover materials and adhere to strict color management and quality control procedures.

### Four Book Types Available

<p><b>Saddle Stitch Books:</b> Saddle stitching is a cost effective soft cover binding process that utilizes wire staples along the book's spine to create a sturdy, professional product that will lie open flat. Saddle Stitched Books are perfect for catalogs, magazines, booklets, programs, manuals, pamphlets, menus, multi-page brochures and much more.</p> <ul style="list-style-type: none"> <li>• Our most economical book type</li> <li>• 8 pages up to 60 pages</li> <li>• Cover is included in the page count</li> <li>• Inside cover <u>is</u> printable</li> <li>• Expandable in 4 page increments</li> <li>• Heavy Cover - optional add-on</li> <li>• Cover Lamination - not available</li> </ul>	<p><b>Perfect Bind Books:</b> Our highest quality soft cover books are made using the perfect bind method. The spine edge of the pages are mechanically milled, notched and then hot glued to the cover, which is creased to wrapped around the book block. Once the glue sets, the book edges are trimmed flush. Most soft cover books you see use perfect binding, it is strong, clean and elegant.</p> <ul style="list-style-type: none"> <li>• Our finest soft cover book</li> <li>• 20 pages up to 240 pages</li> <li>• Cover is <u>not</u> included in the page count</li> <li>• Inside cover is <u>not</u> printable</li> <li>• Expandable in 2 page increments</li> <li>• Heavy Cover - Standard</li> <li>• Cover Lamination - optional add-on</li> </ul>
<p><b>Coil Bind Books:</b> Soft cover coil binding is most often chosen for its ability to fold completely over on itself or lay totally flat for ease of use. It's business-like quality makes it perfect for reports, presentations, manuals, inventory and product catalogs. It also makes a wonderful cookbook!</p> <ul style="list-style-type: none"> <li>• 20 pages up to 136 pages</li> <li>• Cover is included in the page count</li> <li>• Inside cover <u>is</u> printable</li> <li>• Expandable in 2 page increments</li> <li>• Heavy Cover - Standard</li> <li>• Cover Lamination - optional add-on</li> </ul>	<p><b>Hard Cover Books:</b> Beautifully crafted, each hard cover book is made to order and comes standard with a laminate protected image-wrapped cover. The interior pages are milled, notched, glued and then bound to the hard cover case. End sheets are used to finish off the inside of the cover to create a stylish bookstore quality book.</p> <ul style="list-style-type: none"> <li>• Our biggest selling book type</li> <li>• 20 pages up to 240 pages</li> <li>• Cover is <u>not</u> included in the page count</li> <li>• Inside cover is <u>not</u> printable</li> <li>• Expandable in 2 page increments</li> <li>• Cover Lamination - Standard</li> </ul>

**Design Options:** Book pricing is for printing & binding only. Layout & design are not included. Here are three excellent options to help you get the design you need:

**In-house Design** - Let our professional design staff create a one-of-a-kind book for you. Books can vary greatly in complexity, so an accurate quote is only possible after we see your project first-hand, but on average we can generally design books for about \$12 to \$15 per page. We work closely with each client to make certain that the final product is exactly to your specifications. We provide you with an on-screen approval of the finished design and then we print a completed book for your inspection before running any quantities. Layout and design is charged at \$80 per hour .

**Personal Design Software** - Use your own favorite graphics software (Photoshop, Illustrator, InDesign, etc.). Templates are available for download on our web site so you can prepare your files to the correct specifications for our printing press. Our knowledgeable staff is eager to help with any layout questions you may have. We provide a **free file check** to confirm accuracy before printing.

**Design Online** - Our free online book design software will make you look like a pro. It's fun and easy with loads of options that allow you to take creative control. To get started go to [www.mcgreevyprolab.com](http://www.mcgreevyprolab.com) and enter our **OnlinePhotoCenter**.

*Prices are subject to change.*

376 Broadway, Albany, NY 12207 [www.mcgreevyprolab.com](http://www.mcgreevyprolab.com) Mon. - Fri. (9:00 to 4:30), Wed. (open until 6:00)

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**Books - Press Printed (page 2 of 2)**

- Full Color Printing
- Full Bleed Printing
- Variety of Paper Stocks
- Printed & Bound In-house
- Short Runs (can even order a single book)
- Cover Lamination
- Design Templates Available
- In-house Design Available
- Online Design Software

Book Sizes	Soft Cover			Hard Cover	Add-ons	
	Saddle Stitch 20 pages*	Coil Bind 20 pages	Perfect Bind 20 pages	Hard Cover 20 pages	Additional Pages	Soft Cover Lamination
5.5 x 5.5	9.95	NA	12.75	NA	.40 ea.	2.25
5.5 x 7.25 (Vertical or Horizontal)	9.95	NA	12.75	NA	.40 ea.	2.25
5.5 x 8.5 (Vertical)	9.95	11.75	NA	NA	.40 ea.	2.25
8 x 8	13.75	15.50	18.25	39.95	.60 ea.	3.60
8.5 x 11 (Vert.) (Economy b&w)**	6.50	NA	NA	NA	.22 ea.	NA
8.5 x 11 (Vertical)	13.75	15.50	18.25	39.95	.60 ea.	3.60
11 x 8.5 (Horizontal)	NA	15.50	26.25	44.95	.60 ea.	3.60
12 x 12	NA	23.50	39.95	54.95	1.05 ea.	5.25

**One sheet of paper includes two pages (front & back). A twenty page book is printed on ten sheets of paper.**

\* Saddle Stitch books can be ordered with as few as 8 pages. To calculate the reduced cost, take the 20 page price listed above and subtract "additional page" fee for every page less than twenty.

\*\* Economy b&w - Inside pages are printed grayscale on 20 lb. bond paper. The cover is printed full color on 100 lb. text Silk paper. Full bleed printing not available. Our printed price list is a good example of this product.

### Quantity Discounts (Duplicates of the same book ordered at the same time)

5+ = 10%	10+ = 20%	25+ = 30%	50+ = 40%	100+ = 50%	150+ = 55% *	200+ = 60% *
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Calculate base price plus any add-ons or upgrade options, then apply discount.

\* The 150+ and 200+ discount is only available on Saddle Stitch books.

#### Paper Options: For all book types

- 80 lb Text (Silk or Uncoated) - Included in price
- 80 lb Text (Linen) - add \$ .05 per page
- 80 lb Text (Watercolor) - add \$ .05 per page
- 100 lb Text (Silk or Uncoated) - add \$ .05 per page

#### Heavy Cover Options: Saddle Stitch books only

- 80 lb Cover (Silk or Uncoated) - add \$ .50 per book
- 80 lb Cover (Linen or Watercolor) - add \$ .70 per book

#### Turn-around: 5 days

4 days Rush +10%

3 days Rush +25%

2 days Rush +50%

More time may be  
needed for projects  
with over ten books.

## Beautiful Hand Crafted Books

Prices are subject to change.

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