

McGreevy

PROLAB
& ProPress

Professional Quality Photo Lab & Press Printing Services

518-426-1039

Custom Albums (page 1 of 2)

Not just for professional photographers.
We can help anyone make the perfect wedding album.

It has become common practice for professional photographers to shoot a wedding and then simply provide the bride and groom with the digital image files, leaving it up to them to make their own prints and album. This can be a daunting task, and more often than not—the job never gets done. Let us help you make the professional wedding album you have always wanted. It's easy and affordable!

Our handcrafted photo albums are printed and assembled in-house.
The quality of materials and workmanship are outstanding
and all priced to provide a fantastic value.

We offer two ways to order albums:

Design, Print & Bind - We do everything from start to finish: Design, Print and Bind the album. Let our in-house design staff create a one-of-a-kind custom album that will surpass your expectations. All you have to do is choose your favorite pictures and then we take over. We handle every aspect of the design process including lay-out, color management, cropping, sharpening, adding text, conversions to b&w and sepia; basically everything necessary to insure your album and the images in it look their best. We work closely with each client using on-screen approvals to make certain that you are completely satisfied before going to print. Please ask for our hand-out on how to organize and submit your files for in-house album design. (Allow two weeks for custom album design.)

Print & Bind - Do your own album design and save money with our *Print & Bind* service. This is a great option for anyone who is computer savvy and likes to take on a do-it-yourself project. (See *Options for Designing the Album Yourself* below)

Options for Designing the Album Yourself: (required for *Print & Bind* pricing)

Photoshop, InDesign, Illustrator, etc. - Use your favorite graphics software to design an album. Templates are available for download on our web site so you can prepare your files to the correct specifications. Our knowledgeable staff is eager to help with any layout questions you may have. We provide a **free file check** to insure accuracy before printing.

LabPrints "Composite Designer" - The quintessential software for designing creative, one-of-a-kind wedding album pages. It's powerful, intuitive and easy to learn. One really nice feature of LabPrints is that it keeps all images in separate layers, allowing our technicians to expertly color correct every image individually before printing. LabPrints is available as a free download on our web site. The "Composite Designer" is an optional up-grade within LabPrints that you can activate for a 30 day free trial. Although this software is geared toward professional photographers, we encourage anyone to give it a try. If you stop by the Lab we will be happy to show you a quick demonstration of the software.

Design Online - If you want a more consumer friendly option; our online book design software is geared toward standard Hard Cover Books, but with a simple work-around it can be used to design beautiful Custom Albums as well. It's fun and easy, with loads of options that allow you to have absolute creative control. Please call before you get started so we may quickly walk your through the procedure.

Prices are subject to change.

376 Broadway, Albany, NY 12207 www.mcgreevyprolab.com Mon. - Thurs. (8:30 to 5:30), Fri. (8:30 to 5:00)

McGreevy

PROLAB**& ProPress**

Professional Quality Photo Lab & Press Printing Services

518-426-1039

Custom Albums (page 2 of 2)

Simple yet stylish, our albums are designed with a contemporary look. The ProAlbum, with its soft spine, non-padded cover, and square corners has the look and feel of an exquisite coffee table book. While the ProAlbum Deluxe provides elegance and refinement with genuine soft leather, a padded cover, hard ribbed spine, personalized cover imprinting and metal tipped page corners. The album prints are made on beautiful Fuji Crystal Archive matte photo paper and then permanently mounted directly onto thick leaves. The fine quality of our custom albums makes them an excellent choice for weddings, but don't limit yourself, ProAlbum is perfect for any special occasion (engagements, anniversaries, milestone birthdays, outstanding achievements, reunions, etc.)

Album Size 10x10	ProAlbum		ProAlbum Deluxe					
	Print & Bind*	Design Print & Bind	Print & Bind*			Design Print & Bind		
	20 Sides	20 Sides	20 Sides	30 Sides	40 Sides	20 Sides	30 Sides	40 Sides
	\$262	\$462	\$298	\$360	\$432	\$498	\$630	\$752

* With *Print & Bind* the customer does their own album design, but we can still provide professional color correction for an additional \$50.00 per album. For us to color correct each image individually the album must be designed using LabPrints "Composite Designer" software. With albums designed in any other software we will use global and local corrections to make each multi-image composite page look its best.

ProAlbum - Features	ProAlbum Deluxe - Features
Fixed Capacity: 10 leaves / 20 Sides	Capacity Options: 10 leaves / 20 Sides 15 leaves / 30 Sides 20 leaves / 40 Sides
Cover Material: Black faux leather	Cover Material: Genuine soft leather Available in Black or Distressed Brown
Image Cut-Out Cover (5" x 5")	Image Cut-Out Cover (3" x 3")
Soft Spine	Hard spine, ribbed with a wooden core
Non-padded cover	Padded cover
Square page corners	Rounded page corners with metal tips
No cover imprinting available	Personalized Cover Imprinting: Two lines of text Up to 25 characters per line. Available in 4 colors
In Stock - ready to assemble 5 Day production time	Special Order Three to five week production time

Prices are subject to change.

376 Broadway, Albany, NY 12207 www.mcgreevyprolab.com Mon. - Thurs. (8:30 to 5:30), Fri. (8:30 to 5:00)