

McGreevy

PROLAB

Professional Quality Photo Lab & Press Printing Services

& ProPress

518-426-1039

Giclée Printing - Fine Art Paper & Canvas (page 1 of 3)

About Our Service: Here at McGreevy ProLab & ProPress we have invested a tremendous amount of expertise and resources into building a truly top notch Giclée printing department. The quality of our Giclée will rival any you could find throughout the country. We use only the finest quality archival artist grade paper and canvas. Our advanced high fidelity color management system ensures that each media type is individually profiled for it's unique surface characteristics, ink absorption rate and true color response. The result is highly accurate, consistent color balance that is repeatable across all media types. Our Giclée printer utilizes a 12-color pigment ink technology that has remarkable archival permanence ratings in excess of 150 years. The wide color gamut, rich saturation, deep blacks, definition and detail make these prints truly stunning.

Original Art Reproductions: Reproduce your artwork and photography as limited editions that will truly impress even the most demanding art collectors. Accurately reproducing an original work of art is an intricate process that demands the patience of a skilled technician and a keen eye for color. They say it's all in the preparation, and that couldn't be more true. Far and away the most critical steps of this process begin with highly accurate "Digital Capture" and then "Color Match Approval Printing".

Digital Capture (copy photography) - We use the BetterLight Large Format Digital Capture System which is capable of creating absolutely breathtaking images up to a enormous 309Mb file size. With absolute corner to corner sharpness, BetterLight's pure RGB pixel data captures billions of colors with outstanding detail and clarity. Hands down this is the worlds finest method for capturing original art. Our standard turn-around for this phase of the project is three working days. The cost of our BetterLight Digital Capture is based on the file size needed to make the final print at 250 ppi (see " BetterLight Digital Capture" for pricing).

Color Match Approval Printing - Our BetterLight Digital Capture is truly phenomenal, but the image is far from being ready to print directly out of the camera. Photoshop adjustments must be made for exact size, cropping, contrast, luminosity, color saturation, and a host of other considerations. Finally when the image on the monitor represents a close match to the artwork, we make a series of small crop test prints and compare our results to the original. This process often requires several rounds of additional adjustments and test printing until everything begins to fall into place. The final approval prints we provide to the artist will include an 8x10 of the full artwork. This approval print allows the artist to inspect the color, density and detail of an image as well as suggest any changes required before a full size print is made.

Square Inches (of final full size print)	Color Match Approval Printing
35 to 475 (5x7 & up)	\$35.00
476 to 1150 (20x24 & up)	\$45.00
1151+ (30x40 & up)	\$55.00
Includes an 8x10 print and CD Burn (\$30 Value!)	
Price based on the image dimensions of a final (full size) print. i.e.: 24x36 = 864 sq." (\$45.00)	

- Approval prints are mandatory for all artwork reproductions.

Turn-around:

Does not include "Digital Capture".

Normal: 2 Days

24hr. Rush +50%

6-8hr. Rush +100%

Note: Although we can get very close to the general look and feel of the original, exact matching of artwork is unattainable and unrealistic. A fine art Giclée print is a unique entity, in an alternate medium from the original, and should be evaluated as such. We offer this friendly cautionary advice for those perfectionists who seek an exact replica of their original creation.

Prices are subject to change.

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Canvas Giclée Printing (Giclée—page 2 of 3)

Standard Sizes	Loose Canvas 2" Free Border		Stretched Canvas				Mounted Canvas			
	Uncoated	Coated	Standard Stretch ¾" Bars	Gallery Wrap ¾" Bars	Gallery Wrap 1½" bars	Gallery Wrap ¾" Bars With Floater Frame	3/16" GatorFoam	1/2" GatorFoam		
8x10	22.50	31.50	45.00	49.50	54.00	91.50	45.00	48.60		
8x12	25.00	35.00	50.00	55.00	60.00	-	50.00	54.00		
11x14	31.25	43.75	62.50	68.75	75.00	120.50	62.50	67.50		
12x18	37.50	52.50	75.00	82.50	90.00	-	75.00	81.00		
16x20	45.00	63.00	90.00	99.00	108.00	165.00	90.00	97.20		
16x24	60.00	80.00	110.00	120.00	130.00	-	110.00	118.00		
20x24	66.00	88.00	121.00	132.00	143.00	186.00	121.00	129.80		
20x30	75.00	100.00	137.50	150.00	162.00	-	137.50	147.50		
24x30	81.00	108.00	148.50	162.00	175.50	-	148.50	159.30		
24x36	90.00	120.00	165.00	180.00	195.00	-	165.00	177.00		
30x40	122.50	157.50	210.00	227.50	245.00	-	224.00	241.50		
36x48	147.00	189.00	252.00	273.00	294.00	-	-	-		
36x60	168.00	216.00	288.00	312.00	336.00	-	-	-		
40x60	175.00	225.00	-	-	-	-	-	-		
Turn-Around	2 Days 24hr. Rush +25% 6-8hr. Rush +50%	3 Days 2 day Rush +25% 24hr. Rush +50%	4 Days 3 Day Rush +25% 2 day Rush +50%							

Discounts	
Re-Orders & *Print Ready	-10%
Quantity Discounts same image / same size	
2+	-10%
5+	-20%
10+	-30%
Volume Discounts mix & match sizes	
10+	-10%
20+	-20%
30+	-30%
Discounts can not be combined.	

You're not limited to just the standard sizes!							
Use this chart to calculate the cost of virtually any size. Cost per linear inch (width + height) - Example: 10x20 (10+20) = 30" linear (30 x \$3.00 = \$90)							
Width + Height	Canvas		Stretched Canvas			Mounted Canvas	
	Uncoated	Coated	Standard ¾" bars	Gallery Wrap ¾" bars	Gallery Wrap 1½" bars	3/16" Gator- Foam	1/2" Gator- Foam
Up to 36"	1.25	1.75	2.50	2.75	3.00	2.50	2.70
37" to 60"	1.50	2.00	2.75	3.00	3.25	2.75	2.95
61" +	1.75	2.25	3.00	3.25	3.50	3.20	3.45
Notes	Max Size: 44" wide x any length		Max size: 36" x 60" Mix and match any two standard bar lengths to make a custom size.			Max size: 30" x 94"	

* The *Print Ready* discount is not available on *Stretched Canvas* products because the file set-up is too precise, but it is available on *Uncoated*, *Coated* and *Mounted Canvas* products. For *Print Ready* criteria, see *Fine Art Paper Giclée Printing*.

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Uncoated Canvas: (Premium Artist-grade Canvas) This tight-weave heavyweight canvas is made from a durable blend of 65% polyester and 35% cotton. This cotton/poly formulation is critical, as it allows the canvas to be stretched without sagging. The surface is factory primed with a special matte coating optimized for giclée printing. The image quality is superb with excellent D-max (blacks), nice contrast, and true color reproduction. **Includes 2" Free Border.**

Coated Canvas: We apply a clear satin varnish coating that is specifically designed for giclée canvas. It protects the surface from moisture, abrasion, dirt, harmful gases and UV light, while also providing a beautiful varnish-like finish that enhances the richness and vibrancy of the colors. The elastic properties of the varnish coating allows it to stretch with the canvas. **Includes 2" Free Border**

Standard Stretch: Printed on premium artist-grade canvas and then stretched over standard $\frac{3}{4}$ " thick stretcher bars, this traditionally stretched canvas print is ready for framing. All stretched canvases are finished with a durable clear satin varnish coating that protects the surface while enhancing the richness and vibrancy of the colors.

We stock a large selection of standard stretcher bar sizes which can also be mixed and matched to create a multitude of non-standard sizes as well. We can also special order stretcher bars (available in one inch increments from 8" up to 50"). Add an **additional \$12** for special order of **non-stock stretcher bars sizes.**

Gallery Wrap: Gallery wraps are beautiful finished works of art – ready to hang. Printed on premium-artist grade canvas, the image is completely wrapped around the sides of a standard $\frac{3}{4}$ " or sturdy $1\frac{1}{2}$ " thick stretcher bars, eliminating the need for framing. All Gallery wraps are finished with a durable clear Satin varnish coating that protects the surface while enhancing the richness and vibrancy of the colors. We even include the hanging hardware, so it couldn't be easier! Gallery Wraps are perfect for interior decorating and they also make wonderful gifts. They really are an excellent value; you get printing, stretching, coating, hanging hardware and a beautifully finished piece all for less than the cost of just one custom frame.

We stock a large selection of both $\frac{3}{4}$ " and $1\frac{1}{2}$ " thick Gallery Wrap stretcher bar sizes which also can be mixed and matched to create a multitude of non-standard sizes as well. We can also special order the $\frac{3}{4}$ " stretcher bars (available in one inch increments from 8" up to 50"), but the $1\frac{1}{2}$ " thick bars are only available in our stock sizes. Add an **additional \$12** for special order of **non-stock $\frac{3}{4}$ " stretcher bars sizes.**

Mounted Canvas: (Includes Coating) Permanently flush mounted to rigid black GatorFoam, ready for framing. *Mounted Canvas* offers several features that make it a more adaptable product than our *Standard Stretched Canvas* and for some projects it could be the better choice. The thinner substrate of a *Mounted Canvas* provides far more flexibility when finding suitable framing. Many frames, especially in the smaller sizes, are just not designed to hold a $\frac{3}{4}$ " thick stretched canvas, but would work perfectly fine with $\frac{3}{16}$ " or $\frac{1}{2}$ " thick *Mounted Canvas*. Also, *Mounted Canvas* is available in an infinite possibility of sizes since we can cut the Gator Foam to exact dimensions. This can offer the perfect solution when you need a specific size that is just not possible with our standard stretcher bar lengths. For more information about the mounting process, see the *Mounting & Laminating* page in our price list.

- **CD Burn** - Purchase a CD of the corrected files for \$7.50.
If you paid for *Color Match Approval Printing* the CD burn is free.

Note: Artists who are reproducing paintings and drawings will require **Digital Capture** of the original art as well as **Color Match Approval Printing**. Please see those sections for pricing and turn-around times.

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376 Broadway, Albany, NY 12207 www.mcgreevyprolab.com Mon. - Fri. (9:00 to 4:30), Wed. (open until 6:00)