

McGreevy

**PROLAB**

Professional Quality Photo Lab &amp; Press Printing Services

**& ProPress**

518-426-1039

**12x18 Posters - Press Printed**

**Wow!** These are an incredible deal. Our beautiful full color posters are perfect for so many uses. Stay within your budget, do it right and make a big impression. Printed on a heavy 80 lb. cover stock, thick and durable, our posters are great for announcing upcoming events, exhibitions, performances, competitions, lectures, fundraisers, sporting events, etc. Posters are also perfect for sales, promotions, and point of purchase displays. Artists, illustrators and photographers can make posters featuring their finest works. Great for children's art as well. Each press run is individually checked by our professional staff for quality and color accuracy.

**Features:**

- Thick 80 lb. cover stock
- Available in: Silk
  - Uncoated
  - Watercolor
  - Linen
- Full color printing
- Full bleed printing included
- Horizontal or vertical layout
- Color managed workflow

**Ordering Info:**

- Minimum Order - 10 Posters
- File must be ready to print
- Layout & design not included
- See "Design Options" below
- Hard Copy Approval - \$7.95



	12x18 Posters
10	23.07
25	40.51
50	64.24
100	105.27
250	220.55
500	382.25
1000	713.90

**Turn-around: 2 days**

24hr. Rush +25%  
6-8 hr Rush +50%

- Full bleed posters trim down to 11½ x 17½
- No bleed posters remain a full 12x18 sheet.
- **Paper Upgrades:**
  - Watercolor or Linen (80 lb. cover) - .24 ea.
  - Silk or Uncoated (110 lb. cover) - .24 ea.
  - Watercolor or Linen (110 lb cover) - .44 ea.

**Design Options:** The pricing above is for printing only. Layout & design are not included. Here are two excellent options to help you get the design you need.

**In-house Design** - Let our professional design staff create a one-of-a-kind poster for you. Our in-house design service is \$88 per hour (billed in 10 minute increments). You supply a rough mockup, images/logo and text, we do the rest. We will provide a cost estimate before starting and an email approval when the design is complete.

**Personal Design Software** - Use your own favorite graphics software (Photoshop, Illustrator, InDesign, etc.). Templates are available for download on our web site so you can prepare your files to the correct specifications for our printing press. Our knowledgeable staff is eager to help with any layout questions you may have. We provide a **free file check** to confirm accuracy before printing.