

McGreevy

PROLAB
& ProPress

Professional Quality Photo Lab & Press Printing Services

518-426-1039

Sell Sheets - Press Printed

Printed on premium text paper, sell sheets provide the impact of full color printing and the power to generate interest at a glance. Sell sheets are a marketing staple, typically used as sales folder inserts, product literature, and handouts. They are also great for business presentations, trade shows, and conferences. 8½ x 11 is the industry standard for sell sheets.

Features:

- Premium text paper stock
- Available in:
 - 100 lb. Silk or Uncoated
 - 80 lb. Linen
 - 80 lb. Watercolor
- Full color printing
- Full bleed printing included
- Horizontal or vertical layout
- Color managed workflow

Ordering Info:

- Minimum Order - 25
- File must be ready to print
- Layout & design not included
- See "Design Options" below
- Hard Copy Approval - \$6.95



	8 x 10		8½ x 11		11 x 14		11 x 17	
	Single Sided	Double Sided	Single Sided	Double Sided	Single Sided	Double Sided	Single Sided	Double Sided
25	23.80	31.95	23.80	31.95	34.83	47.88	34.83	47.88
50	35.55	48.65	35.55	48.65	54.40	74.75	54.40	74.75
100	55.90	76.20	55.90	76.20	87.70	124.00	87.70	124.00
250	108.75	151.75	108.75	151.75	180.50	242.50	180.50	242.50
500	188.00	250.00	188.00	250.00	307.50	439.00	307.50	439.00
1000	299.00	436.00	299.00	436.00	569.00	843.00	569.00	843.00

Turn-around: 2 days

24hr. Rush +25%
6-8 hr Rush +50%

Design Options: The pricing above is for printing only. Layout & design are not included. Here are two excellent options to help you get the design you need.

In-house Design - Let our professional design staff create a one-of-a-kind sell sheet for you. Our in-house design service is \$80 per hour (billed in 10 minute increments). You supply a rough mockup, images/logo and text, we do the rest. We will provide a cost estimate before starting and an email approval when the design is complete.

Personal Design Software - Use your own favorite graphics software (Photoshop, Illustrator, InDesign, etc.). Templates are available for download on our web site so you can prepare your files to the correct specifications for our printing press. Our knowledgeable staff is eager to help with any layout questions you may have. We provide a **free file check** to confirm accuracy before printing.

Prices are subject to change.

376 Broadway, Albany, NY 12207 www.mcgreevyprolab.com Mon. - Fri. (9:00 to 4:30), Wed. (open until 6:00)